

MADISON MORGAN CONVENTION & VISITORS BUREAU, INC.
Board of Directors Meeting Minutes
July 11, 2024, 114 E. Jefferson Street.
8:15 a.m.

Directors in Attendance: Carol Sanchez, County-Elect, Chair
Charles Marvil, City-Elect, Vice Chair
Ron Collins
Karen Wibell, City-Elect
Joshua Holland
Krista Williams
Hallie Jane Zimmerman

Absent: Brandie Anderson, Secretary
Jay Homan, County-Elect

In Attendance: Jennifer Rosa León, CVB Director
Sarah Wibell, City Ex-Officio

1. Call to Order: 8:15a.m.

2. Welcome

3. Approval of the Minutes

a. May, June Minutes

Anderson has not submitted minutes from May meeting. Minutes approval will be planned for August. Marvil made a motion to approve the June Minutes, Collins seconded. All in favor, motion carried.

4. Old Business

a. Nominating Committee – Executive Officers

Sanchez noted that an official vote on Executive Committee roles was not made at last meeting and would need to be entered in the Minutes. Wibell made a motion to elect Sanchez as Chair, Charles as Vice Chair, Collins seconded. Motion passed. Sanchez requested volunteer for Treasurer as the last open position on the Executive Committee. Discussion was had on duties, Sanchez asked members for further consideration and to reach out with questions or to fill role as no volunteers for role at meeting.

5. New Business

a. Marketing Update. Agenda item moved to August for time.

b. Conflict of Interest Form, Annual Update. Rosa Leon presented COI forms for annual update and shared print copies with members for review, questions and signatures.

6. Committee Reports

a. Finance Committee

● June Financials

- FY25 Budget. Sanchez presented budget, noting there would be cuts once final numbers were received from City and County, which predicted shortfalls in HM tax earnings from prior year's number. Noted new FY budget is expected to be less than prior year's budget, which was also less than the previous year's budget. Sanchez and Rosa Leon noted areas of concern and for cuts as well as reviewed areas that have increased with inflation (insurance, printing, etc.).

7. Other Business/General Discussion

8. Adjournment: 9:45 a.m.

Respectfully Submitted, Carol Sanchez.