

Mission: To boost economic vitality and development by inspiring tourists to come, stay and take part in the local tourism economy.



MADISON MORGAN COUNTY CONVENTION & VISITORS BUREAU

October 10, 2024 - 8:15 am
298 Hancock St.

BOARD ATTENDANCE

Carol Sanchez – Chair,
County-elect (6/27) _____
Charles Marvil - Vice Chair
City-elect (6/25) _____
Brandie Anderson, Secretary (6/26) _____
Open – Treasurer _____
Ron Collins - (6/26) _____
Joshua Holland (6/25) _____
Jay Homan - County-elect (6/25) _____
Karen Wibell - City-elect (6/25) _____
Krista Williams (6/27) _____
Hallie Jane Zimmerman - (6/26) _____

Sarah Wibell – City Ex Officio _____
Adam Mestres, County Ex Officio _____
Phillip Von Hanstein,
County Ex Officio _____
Jennifer Rosa León, CVB Director _____

STANDING COMMITTEES

Executive – Sanchez, Marvil, Anderson,
(Treasurer – Open)
Finance – (Treasurer - Open), Sanchez
Personnel – Marvil, Sanchez
Out-of-Market Advertising – S. Wibell, Rosa
León

NOTES:

MEETING AGENDA

1. Call to Order
2. Welcome
3. Approval of the Minutes
 - a. May, July, August Minutes
4. Old Business
 - a. FY25 Budget
 - b. 3-year plan; Priority 1 (Board Realignment)
 - c. Facility Co-location, New Tenant
5. New Business
 - a. Annual Report
 - b. Marketing Update
6. Committee Reports
 - a. Finance Committee
 - Audit Review
 - September, October Financials
7. Other Business/General Discussion

REGULARLY SCHEDULED MEETINGS:

The 2nd Thursday of the month @ 8:15am