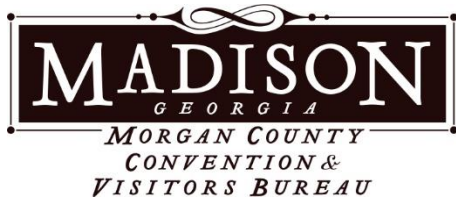


Mission: To boost economic vitality and development by inspiring tourists to come, stay and take part in the local tourism economy.



MADISON MORGAN COUNTY CONVENTION & VISITORS BUREAU

April 11, 2024 - 8:15 am
115 E. Jefferson St.

BOARD ATTENDANCE

Pat Hodgetts – Chair (6/24)	___
Open - Vice Chair (6/25)	___
Brandie Anderson, Secretary (6/26)	___
Carol Sanchez – Treasurer, County-elect (6/24)	___
Ron Collins - (6/26)	___
Charles Marvil - City-elect (6/24)	___
Karen Wibell - City-elect (6/25)	___
Open - County-elect (6/25)	___
Open - (6/26)	___
Sarah Wibell – City Ex Officio	___
Adam Mestres, County Ex Officio	___
Phillip Von Hanstein, County Ex Officio	___
Jennifer Rosa León, CVB Director	___

STANDING COMMITTEES

Executive – Hodgetts (Chair), Open, Anderson, Sanchez

Finance – Sanchez (Chair), Hodgetts, Open

Personnel – Open (Chair), Hodgetts, Marvil

Out-of-Market Advertising – S. Wibell, Rosa León

NOTES:

MEETING AGENDA

1. Call to Order
2. Welcome
3. Approval of the Minutes
 - a. February Minutes
4. Old Business
 - a. StratOp Planning
 - b. Facility Lease
5. New Business
 - a. Stakeholder Interview Results, Pt. 2.
 - b. Marketing Update
6. Committee Reports
 - a. Finance Committee
 - February, March Financials
7. Other Business/General Discussion
8. Adjournment

REGULARLY SCHEDULED MEETINGS:

The 2nd Thursday of the month @ 8:15am