

Mission: To boost economic vitality and development by inspiring tourists to come, stay and take part in the local tourism economy.



MADISON MORGAN COUNTY CONVENTION & VISITORS BUREAU

February 8, 2024 - 8:15 am
115 E. Jefferson St.

BOARD ATTENDANCE

Pat Hodgetts – Chair (6/24) _____
Open - Vice Chair (6/25) _____
Brandie Anderson, Secretary (6/26) _____
Carol Sanchez – Treasurer,
County-elect (6/24) _____
Open - County-elect (6/25) _____
Ron Collins - (6/26) _____
Charles Marvil - City-elect (6/24) _____
Lance van Rheenen - (6/26) _____
Karen Wibell - City-elect (6/25) _____

Sarah Wibell – City Ex Officio _____
Adam Mestres, County Ex Officio _____
Phillip Von Hanstein,
County Ex Officio _____

Jennifer Rosa León, CVB Director _____

STANDING COMMITTEES

Executive – Hodgetts (Chair), Anderson, Sanchez
Finance – Sanchez (Chair), Hodgetts, Open
Personnel – Open (Chair), Hodgetts, Marvil
Out-of-Market Advertising – S. Wibell, Rosa León

NOTES:

MEETING AGENDA

1. Call to Order
2. Welcome
3. Approval of the Minutes
 - a. November Minutes
4. Old Business
 - a. StratOp Planning
5. New Business
 - a. Board Member Updates
 - b. Stakeholder Interview Results, Pt. 1.
 - c. Marketing Update
6. Committee Reports
 - a. Finance Committee
 - Facility Rent
 - November, December, January Financials
 - Savings Recommendation
7. Other Business/General Discussion
8. Adjournment

REGULARLY SCHEDULED MEETINGS:

The 2nd Thursday of the month @ 8:15am