Mission: To boost economic vitality and development by inspiring tourists to come, stay and take part in the local tourism economy.

MADISON MORGAN COUNTY CONVENTION & VISITORS BUREAU

September 14, 2023 - 8:15 am
115 E. Jefferson St.

BOARD ATTENDANCE

Pat Hodgetts – Chair (6/24) ____
Joshua Alexander - Vice Chair (6/25) _____
Brandie Anderson, Secretary (6/26) ____
Carol Sanchez – Treasurer, County-elect (6/24) _____
Lance Alexander - County-elect (6/25) ___
Ron Collins - (6/26) _____
Charles Marvil - City-elect (6/24) ____
Lance van Rheenen - (6/26)
Karen Wibell - City-elect (6/25) ____
Open – City Ex Officio _____
Open – City Ex Officio _____
Adam Mestres, County Planner _____
Phillip Von Hanstein, County Ex Officio _____

Jennifer Rosa León, CVB Director _____
Open, CVB MarCom Specialist _____

STANDING COMMITTEES

Executive – Hodgetts (Chair), J. Alexander, Anderson, Sanchez

Finance – Sanchez (Chair), Hodgetts, Open

Personnel – J. Alexander (Chair), Hodgetts, Open

Out-of-Market Advertising – Open, Rosa León

NOTES:

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MEETING AGENDA

1. Call to Order
2. Welcome
3. Approval of the Minutes
   a. July Minutes
4. Old Business
5. New Business
   a. Marketing: Annual Report
   b. StratOp Planning
6. Committee Reports
   a. Finance Committee
      - July, August Financials
      - FY 23-24 Budget
7. Other Business/General Discussion
8. Adjournment

REGULARLY SCHEDULED MEETINGS:

The 2nd Thursday of the month @ 8:15am