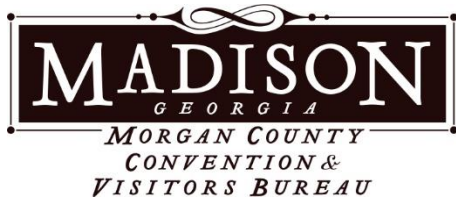


Mission: To boost economic vitality and development by inspiring tourists to come, stay and take part in the local tourism economy.



## MADISON MORGAN COUNTY CONVENTION & VISITORS BUREAU

**April 13, 2023 - 8:15 am**  
**115 E. Jefferson St.**

### BOARD ATTENDANCE

Karen Wibell - Chair, City-elect (6/25) \_\_\_\_\_  
Zeb Grant - Vice Chair (6/23) \_\_\_\_\_  
Carol Sanchez – Secretary,  
County-elect (6/24) \_\_\_\_\_  
Pat Hodgetts - Treasurer (6/24) \_\_\_\_\_  
Joshua Alexander - (6/25) \_\_\_\_\_  
Lance Alexander - County-elect (6/25) \_\_\_\_\_  
Himanshu Bhatwala - (6/23) \_\_\_\_\_  
Charles Marvil - City-elect (6/24) \_\_\_\_\_  
Lance van Rheenen - (6/23) \_\_\_\_\_  
Karen Robertson – City Ex Officio \_\_\_\_\_  
Open – City Ex Officio \_\_\_\_\_  
Adam Mestres, County Planner \_\_\_\_\_  
Phillip Von Hanstein,  
County Ex Officio \_\_\_\_\_  
  
Jennifer Rosa, CVB Director \_\_\_\_\_  
Sarah Wibell, CVB MarCom Specialist \_\_\_\_\_

### STANDING COMMITTEES

**Executive** – Wibell, Grant, Hodgetts, Sanchez  
**Finance** –Hodgetts, Wibell, Grant  
**Personnel** – Grant, Hodgetts, Sanchez  
**Out-of-Market Advertising** – Robertson, Rosa

### NOTES:

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### MEETING AGENDA

1. Call to Order
2. Welcome
3. Approval of the Minutes
  - a. February Minutes
4. Old Business
  - a. Tourism Ambassador Program
  - b. 23-24 Board Nominations
  - c. Sports Tourism
5. New Business
  - a. GACVB/UGA Training: Destination Leadership – Fundamentals of Tourism
  - b. Marketing Update
6. Committee Reports
  - a. Finance Committee
    - February, March Financials
7. Other Business/General Discussion
8. Adjournment

### REGULARLY SCHEDULED MEETINGS:

**The 2<sup>nd</sup> Thursday of the month @ 8:15am**