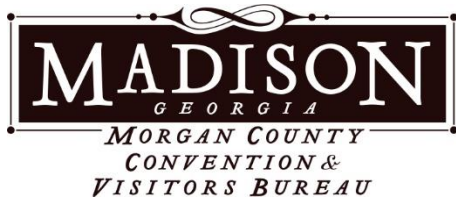


Mission: To boost economic vitality and development by inspiring tourists to come, stay and take part in the local tourism economy.



MADISON MORGAN COUNTY CONVENTION & VISITORS BUREAU

March 9, 2023 - 8:15 am
115 E. Jefferson St.

BOARD ATTENDANCE

Karen Wibell - Chair, City-elect (6/25) _____
Zeb Grant - Vice Chair (6/23) _____
Carol Sanchez – Secretary,
County-elect (6/24) _____
Pat Hodgetts - Treasurer (6/24) _____
Joshua Alexander - (6/23) _____
Lance Alexander - County-elect (6/25) _____
Himanshu Bhatwala - (6/23) _____
Charles Marvil - City-elect (6/24) _____
Lance van Rheenen - (6/23) _____
Karen Robertson – City Ex Officio _____
Open – City Ex Officio _____
Adam Mestres, County Planner _____
Phillip Von Hanstein,
County Ex Officio _____

Jennifer Rosa, CVB Director _____
Sarah Wibell, CVB MarCom Specialist _____

STANDING COMMITTEES

Executive – Wibell, Grant, Hodgetts, Sanchez
Finance –Hodgetts, Wibell, Grant
Personnel – Grant, Hodgetts, Sanchez
Out-of-Market Advertising – Robertson, Rosa

NOTES:

MEETING AGENDA

1. Call to Order
2. Welcome
3. Approval of the Minutes
 - a. February Minutes
4. Old Business
 - a. Tourism Ambassador Program
 - b. 23-24 Board Nominations
 - c. Sports Tourism
5. New Business
 - a. Marketing Update
6. Committee Reports
 - a. Finance Committee
 - February Financials
7. Other Business/General Discussion
8. Adjournment

REGULARLY SCHEDULED MEETINGS:

The 2nd Thursday of the month @ 8:15am