

Morgan County - Spending and Economic Impact

Navigation



Year
2021

County
Morgan County



\$55.5M
Total Visitor Spending
YOY: ▲ 29.3%



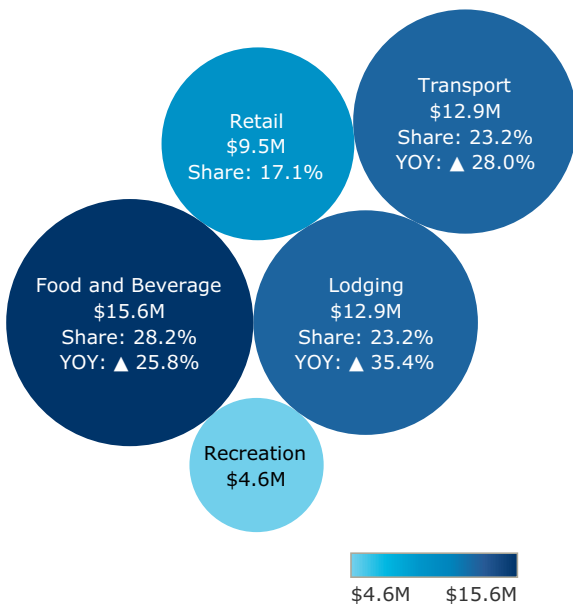
4.0% is the share of jobs directly sustained by visitor spending in county



Visitors generated **\$4.9M** in state and local taxes which is equivalent to **\$703** in tax savings for every household

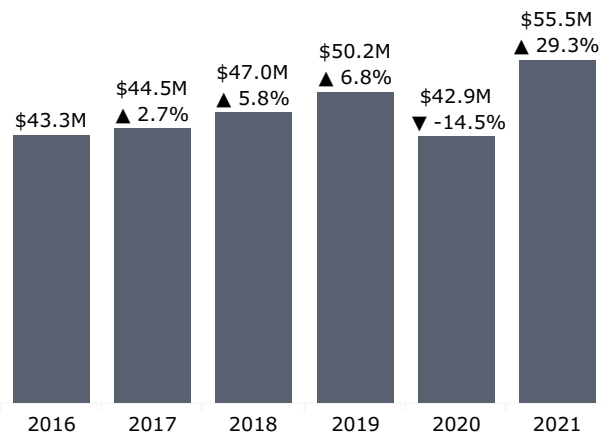
Visitor Spending by Category in 2021

Actual, share & % change YOY



Visitor Spending

Actual & % change YOY



Tourism Supported Direct Employment

Actual & % change YOY

