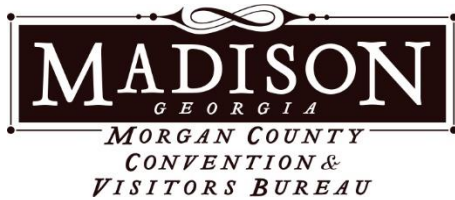


Mission: To boost economic vitality and development by inspiring tourists to come, stay and take part in the local tourism economy.



## MADISON MORGAN COUNTY CONVENTION & VISITORS BUREAU

**January 12, 2023 - 8:15 am**  
**115 E. Jefferson St.**

### BOARD ATTENDANCE

Karen Wibell - Chair, City-elect (6/25) \_\_\_\_  
Zeb Grant - Vice Chair (6/23) \_\_\_\_  
Carol Sanchez – Secretary,  
County-elect (6/24) \_\_\_\_  
Pat Hodgetts - Treasurer (6/24) \_\_\_\_  
Joshua Alexander - (6/25) \_\_\_\_  
Lance Alexander - County-elect (6/25) \_\_\_\_  
Himanshu Bhatwala - (6/23) \_\_\_\_  
Charles Marvil - City-elect (6/24) \_\_\_\_  
Lance van Rheenen - (6/23) \_\_\_\_  
Karen Robertson – City Ex Officio \_\_\_\_  
Open – City Ex Officio \_\_\_\_  
Adam Mestres, County Planner \_\_\_\_  
Phillip Von Hanstein,  
County Ex Officio \_\_\_\_  
  
Jennifer Rosa, CVB Director \_\_\_\_  
Sara Wibell, CVB MarCom Specialist \_\_\_\_

### STANDING COMMITTEES

**Executive** – Wibell, Grant, Hodgetts, Sanchez  
**Finance** –Hodgetts, Wibell, Grant  
**Personnel** – Grant, Hodgetts, Sanchez  
**Out-of-Market Advertising** – Robertson, Rosa

### NOTES:

---

---

---

---

---

### MEETING AGENDA

1. Call to Order
2. Welcome
3. Approval of the Minutes
  - a. December Minutes
4. Old Business
  - a. Personnel Updates
5. New Business
  - a. Marketing Update; Midyear Check-in
  - b. Board Planning
6. Committee Reports
  - a. Finance Committee
    - December Financials
7. Other Business/General Discussion
8. Adjournment

### REGULARLY SCHEDULED MEETINGS:

**The 2<sup>nd</sup> Thursday of the month @ 8:15am**