Mission: To boost economic vitality and development by inspiring tourists to come, stay and take part in the local tourism economy.

MADISON MORGAN COUNTY CONVENTION & VISITORS BUREAU

December 15, 2022 - 8:15 am
140 E Washington St

BOARD ATTENDANCE

Karen Wibell - Chair, City-elect (6/25) ____
Zeb Grant - Vice Chair (6/23) _____
Carol Sanchez – Secretary, County-elect (6/24) _____
Pat Hodgetts - Treasurer (6/24) _____
Joshua Alexander - (6/25) ____
Lance Alexander - County-elect (6/25) ___
Himanshu Bhatwala - (6/23) _____
Charles Marvil - City-elect (6/24) ____
Lance van Rheenen - (6/23) ____
Karen Robertson – City Ex Officio _____
Open – City Ex Officio _____
Adam Mestres, County Planner _____
Phillip Von Hanstein, County Ex Officio _____

Jennifer Rosa, CVB Director _____
Sara Wibell, CVB MarCom Specialist _____

STANDING COMMITTEES

Executive – Wibell, Grant, Hodgetts, Sanchez

Finance –Hodgetts, Wibell, Grant

Personnel – Grant, Hodgetts, Sanchez

Marketing – Grant, Robertson, Rosa, Wibell

Out-of-Market Advertising – Robertson, Rosa

PR, Communications – Wibell, Rosa

NOTES:

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MEETING AGENDA

1. Call to Order
2. Welcome
3. Approval of the Minutes
    a. November Minutes
4. Old Business
    a. Sports Tourism Update, Committee
5. New Business
    a. Marketing Update
6. Committee Reports
    a. Finance Committee
        - November Financials
7. Other Business/General Discussion
8. Adjournment

REGULARLY SCHEDULED MEETINGS:

The 2nd Thursday of the month @ 8:15am