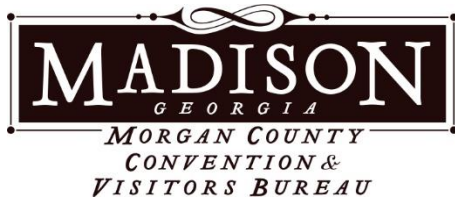


Mission: To boost economic vitality and development by inspiring tourists to come, stay and take part in the local tourism economy.



## MADISON MORGAN COUNTY CONVENTION & VISITORS BUREAU

**November 10, 2022 - 8:15 am**  
**115 E. Jefferson St.**

### **BOARD ATTENDANCE**

Karen Wibell - Chair, City-elect (6/25) \_\_\_\_  
Zeb Grant - Vice Chair (6/23) \_\_\_\_  
Carol Sanchez – Secretary,  
County-elect (6/24) \_\_\_\_  
Pat Hodgetts - Treasurer (6/24) \_\_\_\_  
Joshua Alexander - (6/25) \_\_\_\_  
Lance Alexander - County-elect (6/25) \_\_\_\_  
Himanshu Bhatwala - (6/23) \_\_\_\_  
Charles Marvil - City-elect (6/24) \_\_\_\_  
Lance van Rheenen - (6/23) \_\_\_\_  
Karen Robertson – City Ex Officio \_\_\_\_  
Open – City Ex Officio \_\_\_\_  
Adam Mestres, County Planner \_\_\_\_  
Phillip Von Hanstein,  
County Ex Officio \_\_\_\_  
  
Jennifer Rosa, CVB Director \_\_\_\_  
Sara Wibell, CVB MarCom Specialist \_\_\_\_

### **STANDING COMMITTEES**

**Executive** – Wibell, Grant, Hodgetts, Sanchez

**Finance** –Hodgetts, Wibell, Grant

**Personnel** – Grant, Hodgetts, Sanchez

**Marketing** – Grant, Robertson, Rosa, Wibell

**Out-of-Market Advertising** – Robertson, Rosa

**PR, Communications** – Wibell, Rosa

### **NOTES:**

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### **MEETING AGENDA**

1. Call to Order
2. Welcome
3. Approval of the Minutes
  - a. October Minutes
4. Old Business
  - a. Audit
  - b. Personnel Updates
  - c. Sports Tourism Update, Committee
5. New Business
  - a. Holiday Gathering
  - b. Marketing Update
6. Committee Reports
  - a. Finance Committee
    - October Financials
7. Other Business/General Discussion
8. Adjournment

### **REGULARLY SCHEDULED MEETINGS:**

**The 2<sup>nd</sup> Thursday of the month @ 8:15am**