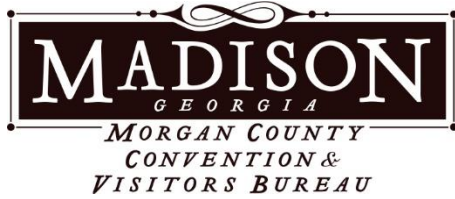


Mission: To boost economic vitality and development by inspiring tourists to come, stay and take part in the local tourism economy.



MADISON MORGAN COUNTY CONVENTION & VISITORS BUREAU

October 13, 2022 - 8:15 am
115 E. Jefferson St.

BOARD ATTENDANCE

Karen Wibell - Chair, City-elect (6/25) ____
Zeb Grant - Vice Chair (6/23) ____
Carol Sanchez – Secretary,
County-elect (6/24) ____
Pat Hodgetts - Treasurer (6/24) ____
Joshua Alexander - (6/23) ____
Lance Alexander - County-elect (6/25) ____
Himanshu Bhatwala - (6/23) ____
Charles Marvil - City-elect (6/24) ____
Lance van Rheenen - (6/23) ____
Karen Robertson – City Ex Officio ____
Open – City Ex Officio ____
Adam Mestres, County Planner ____
Phillip Von Hanstein,
County Ex Officio ____

Jennifer Rosa, CVB Director ____
Sara Wibell, CVB MarCom Specialist ____

STANDING COMMITTEES

Executive – Wibell, Grant, Hodgetts, Sanchez
Finance –Hodgetts, Wibell, Grant
Personnel – Grant, Hodgetts, Sanchez
Marketing – Grant, Robertson, Rosa, Wibell
Out-of-Market Advertising – Robertson, Rosa
PR, Communications – Wibell, Rosa

NOTES:

MEETING AGENDA

1. Call to Order
2. Welcome
3. Approval of the Minutes
 - a. September Minutes
4. Old Business
 - a. Personnel Updates
 - b. Sports Tourism Update, Committee
5. New Business
 - a. Marketing Update
6. Committee Reports
 - a. Finance Committee
 - September Financials
7. Other Business/General Discussion
8. Adjournment

REGULARLY SCHEDULED MEETINGS:

The 2nd Thursday of the month @ 8:15am