



**MADISON MORGAN COUNTY
CONVENTION & VISITORS BUREAU**

**September 15, 2022 - 8:15 am
115 E. Jefferson St.**

BOARD ATTENDANCE

Karen Wibell - Chair, City-elect (6/25) _____
 Zeb Grant - Vice Chair (6/23) _____
 Pat Hodgetts - Treasurer (6/24) _____
 Joshua Alexander - (6/25) _____
 Lance Alexander - County-elect (6/22) _____
 Himanshu Bhatwala - (6/23) _____
 Charles Marvil - City-elect (6/24) _____
 Carol Sanchez - County-elect (6/24) _____
 Lance van Rheenen - (6/23) _____

Karen Robertson – City Ex Officio _____
 Open – City Ex Officio _____
 Adam Mestres, County Planner _____
 Phillip Von Hanstein,
 County Ex Officio _____

Jennifer Rosa, CVB Director _____
 Sara Wibell, CVB MarCom Specialist _____

STANDING COMMITTEES

Executive – Wibell, Grant, Hodgetts
Finance –Hodgetts, Wibell, Grant
Personnel – Grant, Hodgetts
Marketing – Grant, Robertson, Rosa, Wibell
Out-of-Market Advertising – Robertson, Rosa
PR, Communications – Wibell, Rosa

NOTES:

MEETING AGENDA

1. Call to Order
2. Welcome
3. Approval of the Minutes
 - a. July Minutes
4. Old Business
 - a. Personnel Updates
5. New Business
 - a. FY 22-23 Marketing Plan
 - b. Sports Tourism Update, Alexander
 - c. Marketing Update
6. Committee Reports
 - a. Finance Committee
 - Audit
 - July, August Financials
7. Other Business/General Discussion
8. Adjournment

REGULARLY SCHEDULED MEETINGS:

The 2nd Thursday of the month @ 8:15am