



**MADISON MORGAN COUNTY  
CONVENTION & VISITORS BUREAU**

**May 12, 2022 - 8:15 am  
115 E. Jefferson St.**

**BOARD ATTENDANCE**

Karen Wibell - Chair, City-elect (6/22)	_____
Zeb Grant – Vice Chair (6/23)	_____
Pat Hodgetts - Treasurer (6/24)	_____
Brandie Anderson - Sec. (6/22)	_____
Lance Alexander – County-elect (6/22)	_____
Charles Marvil - City-elect (6/24)	_____
Carol Sanchez – County-elect (6/24)	_____
Lance van Rheenen (6/23)	_____
Tom White (6/23)	_____
Karen Robertson – City Ex Officio	_____
Open – City Ex Officio	_____
Adam Mestres, County Planner	_____
Phillip Von Hanstein, County Ex Officio	_____
Jennifer Rosa, CVB Director	_____
Sara Wibell, CVB MarCom Specialist	_____

**STANDING COMMITTEES**

**Executive** – Wibell, Grant, Anderson, Hodgetts  
**Finance** –Hodgetts, Wibell, Grant  
**Personnel** – Grant, Hodgetts, Anderson  
**Marketing** – Anderson, Grant, Robertson, Rosa, Wibell  
**Out-of-Market Advertising** – Robertson, Rosa  
**PR, Communications** – White, Wibell, Rosa

**NOTES:**

---



---



---



---



---

**MEETING AGENDA**

1. Call to Order
2. Welcome
3. Approval of the Minutes
  - a. March, April Minutes
4. Old Business
  - a. Personnel Updates
  - b. Board of Directors, Nominating Committee
  - c. Benchmark of Excellence
5. New Business
  - a. Summer Schedule
  - b. Marketing Updates
6. Committee Reports
  - a. Finance Committee
    - April Financials
7. Other Business/General Discussion
8. Adjournment

**REGULARLY SCHEDULED MEETINGS:**

**The 2<sup>nd</sup> Thursday of the month @ 8:15am**