



**MADISON MORGAN COUNTY
CONVENTION & VISITORS BUREAU**

**March 10, 2022 - 8:15 am
115 E. Jefferson St.**

BOARD ATTENDANCE

Karen Wibell - Chair, City-elect (6/22)	_____
Zeb Grant – Vice Chair (6/23)	_____
Pat Hodgetts - Treasurer (6/24)	_____
Brandie Anderson - Sec. (6/22)	_____
Lance Alexander – County-elect (6/22)	_____
Charles Marvil - City-elect (6/24)	_____
Carol Sanchez – County-elect (6/24)	_____
Lance van Rheenen (6/23)	_____
Tom White (6/23)	_____
Karen Robertson – City Ex Officio	_____
Open – City Ex Officio	_____
Adam Mestres, County Planner	_____
Phillip Von Hanstein, County Ex Officio	_____
Jennifer Rosa, CVB Director	_____
Sara Wibell, CVB MarCom Specialist	_____

STANDING COMMITTEES

Executive – Wibell, Grant, Anderson, Hodgetts
Finance –Hodgetts, Wibell, Grant
Personnel – Grant, Hodgetts, Anderson
Marketing – Anderson, Grant, Robertson, Rosa, Wibell
Out-of-Market Advertising – Robertson, Rosa
PR, Communications – White, Wibell, Rosa

NOTES:

MEETING AGENDA

1. Call to Order
2. Welcome
3. Approval of the Minutes
 - a. February Minutes
4. Old Business
 - a. Personnel Updates
 - b. Movie Productions
 - c. Advertising Investment
5. New Business
 - a. Marketing Updates
6. Committee Reports
 - a. Finance Committee
 - February Financials
7. Other Business/General Discussion
8. Adjournment

REGULARLY SCHEDULED MEETINGS:

The 2nd Thursday of the month @ 8:15am