



MADISON MORGAN COUNTY CONVENTION & VISITORS BUREAU

January 13, 2022 - 8:15 am
115 E. Jefferson St.

BOARD ATTENDANCE

- Karen Wibell-Chair, City-elect (6/22)
Zeb Grant - Vice Chair (6/23)
Pat Hodgetts - Treasurer (6/21)
Brandie Anderson - Sec. (6/22)
Lance Alexander - County-elect (6/22)
Carol Sanchez - County-elect (6/24)
Tom White (6/23)
Karen Robertson - City Ex Officio
Chris Hodges - City Ex Officio
Adam Mestres, County Planner
Phillip Von Hanstein, County Ex Officio
Jennifer Rosa, CVB Director

MEETING AGENDA

- 1. Call to Order
2. Welcome
3. Approval of the Minutes
a. November Minutes
4. Old Business
a. Personnel Update
b. Board Position Opening/s
c. Movie Productions
d. Advertising Investment
5. New Business
a. Marketing Update
6. Committee Reports
a. Finance Committee
• November/December Financials
7. Other Business/General Discussion
8. Adjournment

STANDING COMMITTEES

- Executive - Wibell, Grant, Anderson, Hodgetts
Finance - Hodgetts, Wibell, Grant
Personnel - Grant, Hodgetts, Anderson
Marketing - Anderson, Grant, Robertson, Rosa, Wibell
Out of Market Advertising - Robertson, Rosa
PR, Communications - White, Wibell, Rosa

NOTES:

Five horizontal lines for taking notes.

REGULARLY SCHEDULED MEETINGS:

The 2nd Thursday of the month @ 8:15am