



**MADISON MORGAN COUNTY  
CONVENTION & VISITORS BUREAU**

**September 9, 2021 - 8:15 am  
115 E. Jefferson St.**

**BOARD ATTENDANCE**

|  |       |
|--|-------|
| Karen Wibell-Chair, City-elect (6/22)      | _____ |
| Zeb Grant – Vice Chair (6/23)              | _____ |
| Pat Hodgetts - Treasurer (6/21)            | _____ |
| Brandie Anderson - Sec. (6/22)             | _____ |
| Lance Alexander – County-elect (6/22)      | _____ |
| Carol Sanchez – County-elect (6/24)        | _____ |
| Charlotte Detienne (6/23)                  | _____ |
| Tom White (6/23)                           | _____ |
| Karen Robertson – City Ex Officio          | _____ |
| Chris Hodges – City Ex Officio             | _____ |
| Adam Mestres, County Planner               | _____ |
| Phillip Von Hanstein,<br>County Ex Officio | _____ |
| Jennifer Rosa, CVB Director                | _____ |

**MEETING AGENDA**

1. Call to Order
2. Welcome
  - a. Jen Lockridge, MarCom Specialist
3. Approval of the Minutes
  - a. August Minutes
4. Old Business
  - a. Personnel Update
  - b. Board Position Opening (City-elect)
  - c. Movie Productions
5. New Business
  - a. Sports Update, Lance Alexander
  - b. COVID-relief Funds
  - c. Marketing Update
6. Committee Reports
  - a. Finance Committee
    - August Financials
7. Other Business/General Discussion
8. Adjournment

**STANDING COMMITTEES**

**Executive** –Grant, Anderson, Hodgetts, Wibell  
**Finance** –Hodgetts, Wibell, Grant  
**Personnel** – Grant, Hodgetts, Anderson  
**Marketing** – Anderson, Grant, Robertson, Rosa, Wibell  
**Out of Market Advertising** – Robertson, Rosa  
**PR, Communications** – White, Wibell, Rosa

**NOTES:**

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**REGULARLY SCHEDULED MEETINGS:**  
  
**The 2<sup>nd</sup> Thursday of the month @ 8:15am**