



MADISON-MORGAN CONVENTION & VISITORS BUREAU

February 11 - 8:15 am

Virtual Meeting - <https://meet.mitel.io/join/407208068>

BOARD ATTENDANCE

Zeb Grant - Chair (6/23) _____
 Pat Hodgetts - Treasurer (6/21) _____
 Brandie Anderson - Sec. (6/22) _____
 Lance Alexander (6/22) _____
 Karen Wibell (6/22) _____
 Laura Rotroff (6/21) _____
 Charlotte Detienne (6/23) _____
 Tom White (6/23) _____
 Dianne Yost (6/21) _____
 Karen Robertson – City Ex Officio _____
 Chris Hodges – City Ex Officio _____
 Adam Mestres, County Planner _____
 Phillip Von Hanstein,
 County Ex Officio _____
 Jennifer Rosa, CVB Director _____

MEETING AGENDA

1. Call to Order
2. Welcome
3. Approval of the Minutes
 - a. January Minutes
4. Old Business
 - a. Paterson StratOp, Annual Review
5. New Business
 - a. Movie Productions
 - b. Personnel Update
 - c. Marketing Update
 - d. Sports Tournaments
6. Committee Reports
 - a. Finance Committee
 - January Financials
7. Other Business/General Discussion
8. Adjournment

STANDING COMMITTEES

Executive – Grant, Anderson, Hodgetts
Finance – Grant, Hodgetts
Personnel – Anderson, Grant, Hodgetts
Marketing – Anderson, Grant, Robertson, Rosa, Rotroff, Wibell,
Out of Market Advertising – Robertson, Rosa
Website – Grant, Rosa, Rotroff, White

NOTES:

REGULARLY SCHEDULED MEETINGS:

The 2nd Thursday of the month @ 8:15am