

**MADISON MORGAN CONVENTION & VISITORS BUREAU, INC.**  
**Board of Directors Meeting Minutes**  
**June 10<sup>th</sup>, 2021**  
8:15 am- 9:35 am

**Directors in Attendance:** Zeb Grant, Chair  
Pat Hodgetts, Treasurer  
Brandie Anderson, Secretary  
Karen Wibell  
Lance Alexander

**Absent:** Laura Rotroff  
Charlotte Detienne  
Tom White  
Dianne Yost

**In Attendance:** Jennifer Rosa, CVB Director  
Justin Stringer, CVB Marketing Communications Specialist

Zeb Grant called the meeting to order at 8:15 am

**Approval of Minutes:** Minutes from April will be sent via email for voting.

Due to low attendance of Board members a quorum was not met, and no significant business was conducted.

A discussion of CVB updates was presented by Jennifer:

Jennifer presented takeaways from the CVB Conference, specifically a session on Board leadership, development, and DEI (Diversity, Equity & Inclusion). Jennifer stated she has had conversations with Chris Hodges and Karen Robertson to start looking at board diversity. Jennifer also struggles with securing Board volunteers to work at various tournament and events.

Jennifer stated the Executive Committee offered Karen Wibell the Chair position.

Zeb made a motion to adjourn the meeting at 9:35 am. Pat seconded.

Respectfully submitted,

Brandie Anderson  
Secretary