



**MADISON MORGAN COUNTY
CONVENTION & VISITORS BUREAU**

April 8, 2021 - 8:15 am

Zoom Meeting - <https://bit.ly/39QkpCi>

Meeting ID: 862 6668 6675 Passcode: 5L5XLV

BOARD ATTENDANCE

Zeb Grant - Chair (6/23)	_____
Pat Hodgetts - Treasurer (6/21)	_____
Brandie Anderson - Sec. (6/22)	_____
Lance Alexander (6/22)	_____
Karen Wibell (6/22)	_____
Laura Rotroff (6/21)	_____
Charlotte Detienne (6/23)	_____
Tom White (6/23)	_____
Dianne Yost (6/21)	_____
Karen Robertson – City Ex Officio	_____
Chris Hodges – City Ex Officio	_____
Adam Mestres, County Planner	_____
Phillip Von Hanstein, County Ex Officio	_____
Jennifer Rosa, CVB Director	_____

MEETING AGENDA

1. Call to Order
2. Welcome
3. Approval of the Minutes
 - a. March Minutes
4. Old Business
 - a. Paterson StratOp, Annual Review
 - b. Personnel Update
5. New Business
 - a. Movie Productions
 - b. Marketing Update
6. Committee Reports
 - a. Finance Committee
 - March Financials
7. Other Business/General Discussion
8. Adjournment

STANDING COMMITTEES

Executive – Grant, Anderson, Hodgetts

Finance – Grant, Hodgetts

Personnel – Anderson, Grant, Hodgetts

Marketing – Anderson, Grant, Robertson, Rosa, Rotroff, Wibell,

Out of Market Advertising – Robertson, Rosa

Website – Grant, Rosa, Rotroff, White

NOTES:

REGULARLY SCHEDULED MEETINGS:

The 2nd Thursday of the month @ 8:15am