



**MADISON-MORGAN CONVENTION & VISITORS BUREAU**

**August 13 - 8:15 am**

**Zoom Meeting - <https://bit.ly/3icBc4k> ID: 899 4283 0343 Passcode: n5J7DK**

**BOARD ATTENDANCE**

Zeb Grant - Chair (6/23)	_____
Kim Brown - Vice Chair (6/21)	_____
Pat Hodgetts - Treasurer (6/21)	_____
Brandie Anderson - Sec. (6/22)	_____
Lance Alexander (6/22)	_____
Karen Wibell (6/22)	_____
Laura Rotroff (6/21)	_____
Charlotte Detienne (6/23)	_____
Tom White (6/23)	_____
Ann Huff – City Ex Officio	_____
Chris Hodges – City Ex Officio	_____
Adam Mestres, County Planner	_____
Phillip Von Hanstein	
County Ex Officio	_____
Jennifer Rosa, CVB Director	_____
Lindsey Bryant,	
CVB MarCom Specialist	_____

**MEETING AGENDA**

1. Call to Order
2. Welcome
3. Approval of the Minutes
  - a. July Minutes
4. Old Business
  - a. Marketing Initiatives
  - b. Welcome Center
5. New Business
  - a. City Contract & Questionnaires
  - b. Movie Productions
  - c. Marketing Strategy
  - d. Committees
6. Committee Reports
  - a. Finance Committee
    - July Financials
7. Other Business/General Discussion
8. Adjournment

**STANDING COMMITTEES**

**Executive** – Grant, Hodgetts, Brown, Anderson

**Finance** – Grant, Hodgetts

**Personnel** – Grant, Hodgetts, Brown, Anderson

**Marketing** – Grant, Huff, Anderson, Rosa, Wibell, Rotroff

**Out of Market Advertising** – Huff, Rosa

**NOTES:**

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**REGULARLY SCHEDULED MEETINGS:**

**The 2<sup>nd</sup> Thursday of the month @ 8:15am**