



MADISON-MORGAN CONVENTION & VISITORS BUREAU

January 14 - 8:15 am

Zoom Meeting - <https://bit.ly/35B7tOD>, Meeting ID: 945 569 7555

Passcode: 561044

BOARD ATTENDANCE

Zeb Grant - Chair (6/23) _____
 Pat Hodgetts - Treasurer (6/21) _____
 Brandie Anderson - Sec. (6/22) _____
 Lance Alexander (6/22) _____
 Karen Wibell (6/22) _____
 Laura Rotroff (6/21) _____
 Charlotte Detienne (6/23) _____
 Tom White (6/23) _____
 Dianne Yost (6/21) _____
 Karen Robertson – City Ex Officio _____
 Chris Hodges – City Ex Officio _____
 Adam Mestres, County Planner _____
 Phillip Von Hanstein,
 County Ex Officio _____
 Jennifer Rosa, CVB Director _____
 Lindsey Bryant,
 CVB MarCom Specialist _____

MEETING AGENDA

1. Call to Order
2. Welcome
3. Approval of the Minutes
 - a. December Minutes
4. Old Business
 - a. Welcome Center
5. New Business
 - a. Movie Productions
 - b. Internship Program
 - c. Paterson StratOp, Annual Review
 - d. Marketing Update
6. Committee Reports
 - a. Finance Committee
 - Dec. Financials
7. Other Business/General Discussion
8. Adjournment

STANDING COMMITTEES

Executive – Grant, Hodgetts, Brown, Anderson
Finance – Grant, Hodgetts
Personnel – Grant, Hodgetts, Brown, Anderson
Marketing – Grant, Huff, Anderson, Rosa, Wibell, Rotroff
Out of Market Advertising – Huff, Rosa
Website – Grant, Rotroff, White, Detienne, Rosa, Bryant

NOTES:

REGULARLY SCHEDULED MEETINGS:

The 2nd Thursday of the month @ 8:15am